

P R E S S R E L E A S E

InfoGin Is a Confirmed Vendor for Google's GetMo Initiative

InfoGin™ helps businesses increase revenues by going mobile and creating optimized mobile web experience cost effectively, on any device, for any website

Newton, Massachusetts, USA, March 14, 2012 – InfoGin (www.infogin.com), the pioneer and leading innovator in mobile browsing solutions that enable publishers, agencies and mobile carriers to provide the ultimate browsing experience on any mobile device, announces today that it is a confirmed vendor for Google's GetMo initiative in UK to enable any website owner - from small business to large publishers - to easily and intelligently create mobile sites and increase their revenues by going mobile.

Eran Wyler, InfoGin Founder and Chief Executive Officer commented: "For the last twelve years, InfoGin is at the forefront of the mobile Web evolution. We are powering millions of Web pages every day. We are very happy to be part of Google's initiative that will enable Web site owners in the UK and elsewhere to build an optimized mobile Web experience easily and fast."

An ever increasing number of mobile users spend more time and money on their mobile devices, expecting to enjoy a mobile browsing experience as similar to the one on a PC desktop as possible.

Google's GetMo initiative is dedicated to helping businesses in the UK to "Go Mobile" by providing them with the tools and resources they need in order to make their websites mobile-friendly.

Promoted on Google's www.howtogetmo.com, InfoGin offers solutions for mid and large enterprise customers and publishers wishing to convert large amount of content into mobile friendly websites. Providing a complete suite of optimized mobile Web solutions designed to allow best-of-breed user experience, award-winning editing and development tools, mobile specific services, scalable architecture and end-to-end security - InfoGin solutions work on all websites, mobile platforms and devices – supporting more than 14,000 smartphones, tablets, feature phones, game consoles, e-readers and IPTVs. Serving large publishers and top tier mobile carriers worldwide for more than twelve years, InfoGin possesses the know-how to manage comprehensive custom development and integration projects. For a Complete Tailor-Made and Optimized Mobile Site project, contact us at: getmo@infogin.com.



The Whole Web @ Your Call



P R E S S R E L E A S E

GinWiz™ by InfoGin provides self-serve cloud based solution that is inexpensive and readily available. In a few minutes, users can define their own mobile presence and design, add mobile features, social network connectivity, content and integration with Google Maps™ and Google Ad™ service. GinWiz utilizes HTML5 to provide advanced support for iPhones®, Androids®, Windows® Phones and Blackberry® devices. Web site owners can now offer great mobile experience on any device and network, anywhere in the world.

-ENDS-

About GetMo

GetMo is a Google-led initiative dedicated to helping UK businesses 'Get Mobile' by providing them with the tools and resources they need to make their websites more mobile friendly. For more information, visit www.howtogetmo.com

About InfoGin

InfoGin is the pioneer and leading innovator in mobile browsing solutions for publishers, search providers and mobile carriers. InfoGin's services provide the ultimate browsing experience on any mobile device. With over eleven years of research & development, InfoGin has played a major role in designing, shaping, and implementing the mobile vision and product offerings of some of the world's top-tier publishers, Internet players and mobile carriers across the globe. InfoGin is a privately-owned company headquartered in the U.S. For more information, visit www.infogin.com.

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